



# customer scenario

## Global Financial Institution

Experiences Strong Dividends and End User Flexibility Across Regions with VERDE from Virtual Bridges

**“While scattered across the world, our investment professionals need reliable access to client data- anytime, anywhere. Virtual Bridges VERDE has allowed us to drastically reduce the TCO associated with desktops while providing an unmatched experience for our employees.”**

### Solution Components

Virtual Bridges VERDE VDI Gen2

### About Virtual Bridges

Virtual Bridges combines online, offline and remote branch VDI solutions to offer anytime, anywhere access to virtual desktops. Featuring the industry's only “VDI Gen2” solution, Virtual Bridges enables organizations to manage desktops centrally, reducing the costs and challenges associated with provisioning, updating and securing PC environments. Virtual Bridges VERDE is flexible and cost effective, an ideal solution for all organizations, from mid-market to large enterprise to service providers, and from on-premises to hosted and cloud-based deployments.

Visit Virtual Bridges at <http://vbridges.com>. Or call us at 512.343.1100 x320 to speak to a representative.

### Business Challenge

With 29,000 employees across more than 100 markets, a Global Bank sought a solution to lower desktop total cost of ownership and improve organizational agility, while providing a highly desirable user experience. The bank needed to manage desktops centrally and remove the burden from the branches. Additionally, with advisors that often travel to clients to deliver investment advice, the bank wanted to provide greater flexibility and availability to mobile users and technical teams that often require multiple desktops.

### Solution

The Bank chose to deploy Virtual Enterprise Remote Desktop Environment (VERDE), a virtualized infrastructure from Virtual Bridges. With this software solution, the Bank was able to consolidate multiple tactical projects and create an environment where the desktops are running “closer” to the enterprise applications. The IT staff can now manage all devices centrally, eliminating the need to visit branch offices for provisioning, upgrades or security resolution. Investment professionals enjoy reliable access to their applications from any location - desk, home or traveling - and any type of device to best meet the needs of their clients.

### Benefits

- Significant CapEx and OpEx savings from reduction of PC refreshes and licensing investments. Opportunity to transition to thin clients as needed.
- Reduced organizational disruption by rolling out Windows 7 to all employees with a single click.
- Enhanced efficiency and productivity of desktop management, admin.
- Improved control and security with a single management console by which to upgrade desktops as needed on a central server.
- Increased flexibility to allow investment professionals to access desktops regardless of location or device.

