



customer scenario

Asset Management Firm

Sees Strong Returns, Easier Management of Branch and Mobile Employees with VERDE from Virtual Bridges

“By managing our desktops from a central location, we’ve not only been able to reduce our CapEx spending, but we’ve also seen a significant decrease in Help Desk costs, operational downtime, new desktop deployment and administration.”

Solution Components

Virtual Bridges VERDE VDI Gen2

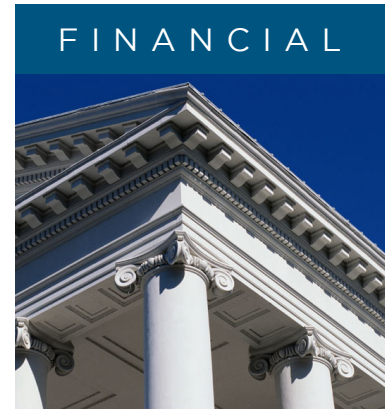
About Virtual Bridges

Virtual Bridges combines online, offline and remote branch VDI solutions to offer anytime, anywhere access to virtual desktops. Featuring the industry’s only “VDI Gen2” solution, Virtual Bridges enables organizations to manage desktops centrally, reducing the costs and challenges associated with provisioning, updating and securing PC environments. Virtual Bridges VERDE is flexible and cost effective, an ideal solution for all organizations, from mid-market to large enterprise to service providers, and from on-premises to hosted and cloud-based deployments.

Visit Virtual Bridges at <http://vbridges.com>. Or call us at 512.343.1100 x320 to speak to a representative.

Business Challenge

As one of the largest Asset Management firms in the world, ACME FIRM sought a solution that would drive down the costs of desktop management, improve security and compliance and increase organization agility. Dispersed across multiple geographic regions, the Firm’s investment professionals require dependable access to their desktop at all times. Additionally, the organization must adhere to critical compliance regulations to ensure clients’ personal financial data is secure from every end point. Supporting this structure has created both financial and resource burdens for the IT team.



Solution

The Firm chose to deploy Virtual Enterprise Remote Desktop Environment (VERDE), a virtualized infrastructure from Virtual Bridges. The solution’s Gold Master Image provisioning streamlines the management of PCs by reducing the number of desktop images and deploying professional workspaces from a central location. The solution gives the client flexibility, supporting Windows and Linux applications and allowing users to access multiple desktop sessions from a single client. VERDE offers native malware resistance, secure remote access and disaster recovery. IT can quickly provision guest/remote access, new users or applications and provide access to desktops from any client.

Benefits

- Significant CapEx and OpEx savings from reduction of PC refreshes and licensing investments, opportunity to transition to thin clients as needed.
- Eliminated organizational disruption during major technology upgrades, including Windows 7.
- Improved control and security with a single management console.
- Increased flexibility for investment professionals to access desktops regardless of location or device.
- Reduced Help Desk costs.