



## Windows 7 Migration: Minimize Disruption and Costs

### **Business Challenges:**

With support for Windows XP formally ending in April 2014, the decision is no longer “If” a company should migrate to Windows 7, it’s a question of “How” and “When.” The clock is ticking. Organizations that opt to deploy Windows 7 on a three- or four-year cycle will have XP completely off the network on time, if they start now.

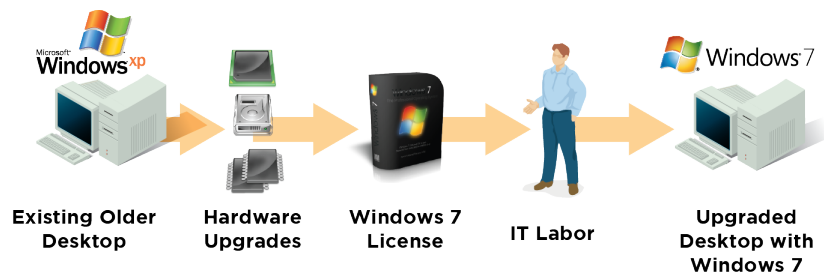
However Windows 7 migration is not a simple task. This transition is placing heavy burdens on organizations across the world. As organizations determine the appropriate timing and approach for migrations, key considerations include:

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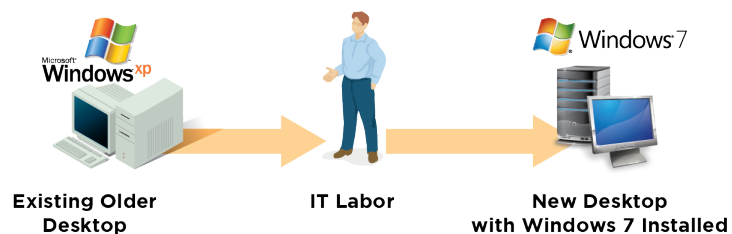
**FINANCIAL COSTS:** Windows 7 migrations are causing significant strain on IT budgets. Organizations can either migrate existing PCs at a cost of \$1,205-\$2,069 per PC or purchase new PCs with Windows 7 Professional licenses at a cost of \$723 -\$1,199. In order for existing PC’s to support Windows 7, most require costly upgrades including memory, hard disk, and/or video adapters. Additionally, organizations are often forced to replace working PC’s before their useful life has run out.

**LABOR COSTS:** Rolling out a new OS across 100 and 1000s of traditional desktops is highly labor intensive and often impractical. Today’s organizations are dispersed across multiple campuses and often include teleworkers who aren’t easily accessible. In addition to deployment, IT must spend valuable time planning, integrating, testing and troubleshooting in order to minimize disruption.

### **MIGRATION OPTION 1**



### **MIGRATION OPTION 2**





## About Virtual Bridges

*Virtual Bridges VERDE is the first purpose-built desktop management and provisioning solution that leverages virtualization to deliver desktops either on-premises or in the cloud. VERDE's VDI Gen2 solution helps enterprises transform desktop TCO by simplifying desktop management, improving security and compliance, and increasing organizational agility for online, offline and branch environments.*

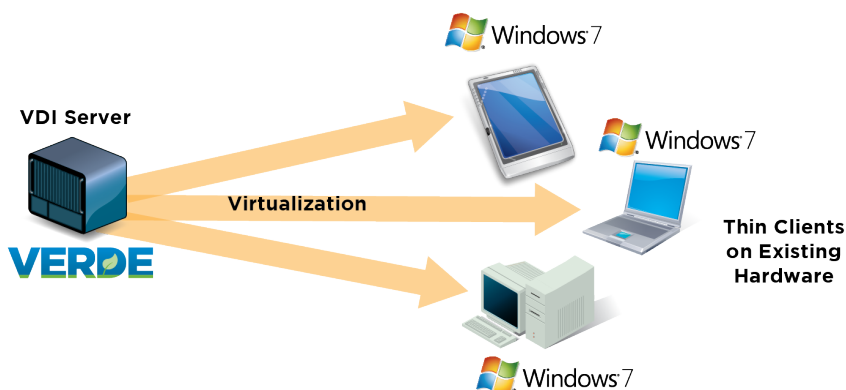
### Solution:

VERDE VDI Gen 2 offers incredible advancement over first generation desktop virtualization to ease Windows 7 migrations. Instead of having to reimage all desktops or laptops, Virtual Bridges VERDE allows organizations to create, test and deploy a virtual desktop with Windows 7 in minutes.

With VERDE, virtual desktops run directly from the server, while thin clients on a user's hardware authenticate user sessions and provide the best user experience based on user location (LAN, WAN or branch location). Since the desktop runs from a central server, VERDE eliminates the need to upgrade or replace current desktops with higher performance PCs.

After migration is complete, Virtual Bridges continues to provide benefits for IT managers, offering real-time visibility into all virtual desktops to simplify administration and performance tracking. Administrators can view, and run reports on virtual desktop sessions grouped by user or servers, and deliver applications, patches, updates across desktops laptops and devices, regardless of location.

## MIGRATION OPTION 3



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### Benefits:

- Reduce or even eliminate CAPEX costs. (By running PCs off a central server, organizations no longer need to replace or upgrade existing hardware.)
- Reduce OPEX costs by significantly decreasing the manual and labor-intensive processes associated with traditional PC upgrades. (Create, test and deploy a virtual desktop in minutes; removing the timely task of reimaging every desktop.)
- Reduce organizational disruption by minimizing the time it takes to roll out Windows 7. (Automate the management of desktops with a single click, whether deployment, upgrades, configurations, and routine maintenance.)